

Star★Choice
Credit Union

Building Strong Financial Futures.

2022 Annual Report

Federally Insured by the NCUA

The Virtual and Live Agenda:

Visit starchoicecu.org to watch our videos:

Report from the Board of Directors - Chair

Report from the President

Report from the Supervisory Committee

Meet the Star Choice Team!

Live:

Welcome

Call to Order

Proof of Notice of Meeting

Declaration of Quorum Present

Minutes of Last Annual Meeting

Report from the President - Video

Meeting the Staff - Video

Drawing

Moment of Silence

Motion to set Reimbursement Rate

Drawing

Election Results (voting link will be sent to registered members)

Drawing

Questions/Comments

Adjournment

Report of the Board Chair

Our credit union was founded 92 years ago, yet today we remain focused on the same mission – serving our members. Once again, we have set ourselves apart from other financial institutions by providing exceptional member service and by focusing our efforts on the credit union philosophy of people helping people. This year, we were able to grow our savings and loans while controlling our spending and keeping our delinquency low. As we look forward, Star Choice is poised to continue to provide our members with the personalized service you have come to expect, and the financial tools needed to succeed in today's fast-paced world.

I want to remind you that your Star Choice Credit Union Board of Directors serves as elected representatives of our entire membership. Our purpose is to help guide the organization in its mission to improve the financial wellbeing of people. As our tagline states, we "Build Strong Financial Futures". It's our passion, it's what we're good at, and we've been doing it the right way since 1931. The board prides itself on providing the credit union management team with clear directions, guidance, and governance.

2022 was a year of growth, learning and change. We updated the drive-thru to a new interactive teller machine which we've nicknamed Ivan. Ivan allows the Star Choice members to perform several transaction while video chatting with the Star Choice team. The teller station has been updated with a new Teller Cash Recycler, allowing the team to seamlessly perform transactions. Additionally, two new services were added; Phoenix (telephone banking) and Eltropy which allows our team to send and receive text messages (currently only being used by the loan team).

Star Choice is passionate about giving back to communities we serve. We do this by donating time, conducting donation drives, and attending community events. Our involvement for 2022 included:

- Grant's Make-A-Wish: SCCU donated to Grant's Make-A-Wish playground dream for Bloomington Lutheran Living Hope. The playground grand opening was in August 2022!
- Hillcrest Elementary School: SCCU donated to the fall event, donated and volunteered at the annual Ice-Skating event!
- Shakopee Chamber of Commerce: The SCCU team attended monthly luncheons, sponsored and attended Reds, Whites & Brews, Rhythm on the Rails, Women's Expo, and Student Career & Business Expo. We also received Member Business of the year for 25 employees or less for in 2022.
- Banzai: SCCU sponsors the Banzai financial literacy program at Kennedy Senior High. Banzai is an award-winning, interactive content platform that teaches real-world finance. Students can practice managing their money and test their decision-making skills.

As our membership at Star Choice continues to grow, I want to remind you that we can serve anyone who lives, works, worships, volunteers and/or attends school within Hennepin & Scott County, and those employed by a company within the information media, advertising, or related services industry. Star Choice is positioned for great things in 2023. You can count on our commitment to put our members before profits and to provide you with the latest products, services, technology, and convenience to maintain our strong competitive edge. We are excited about what the future holds. We want to thank you for your business, the confidence, and the trust you put into us and your credit union.

As always, I'd like to thank you for your membership at Star Choice.

Thank you,
Lindsey Olsen
Board Chair, Star Choice Credit Union

\$93 Million
Total Assets



6,213
Total Members
in 2022

StarChoice[®]
Credit Union



Report of the President

Welcome to the 91st Annual Star Choice Meeting of Members.

2022 was a record year for Star Choice Credit Union! While the year had its challenges and opportunities, we ended up with some very positive results:

- **Loans** – increased 13.8%; over \$8 million.
- **Assets** – increased 9.6%; over \$8 million as well.
- **Members** – we opened 378 new accounts which was a 10% increase from 2021.

We were also able to add new technology that made accessibility to Star Choice anytime, anywhere, in a variety of formats:

- **IVAN (Interactive Teller Machine)** – Our new Interactive Teller Machine which is a “Branch in a Box”.
- **iTalk (Phoenix)** – Back by popular demand, phone access anytime, anywhere. We have been happy with our members embracing this service.
- **Identity IQ** – Credit monitoring and more. Protect your credit and good name with this important service.

We have made a long-term investment in technology to enable you to access us remotely in any manner you choose. One thing that hasn’t changed is our dedication to serving you. We enjoy serving you and always remember that you are the reason we are here.

In 2023, as your President, I hope to be more visible and available to hear your thoughts and ideas about how we can better serve you. One thing that sets us apart from most other financial institutions is you have direct access to me personally or other individuals that can make those positive changes you suggest.

It is my privilege to serve you. Thank you for making Star Choice Credit Union your choice for your financial services.

Scott Olson
President

Report of the Supervisory Committee

During 2022, the Supervisory Committee conducted quarterly audits for Star Choice Credit Union. Included in these audits were balance sheet and income statement examinations, appropriate tests on bank statements, reconciliations, investments, loans, share and deposit accounts and all reserve accounts. Semi-annual reports were sent to the Minnesota Department of Commerce in compliance with the state law. The Supervisory Committee presented monthly reports at the meetings of the Board of Directors.

Additionally, the Supervisory Committee contracted the services of Clifton Larson Allen, LLP, an independent accounting firm of certified public accountants, to assist in the performance of a comprehensive audit to render an opinion on management's financial statements. This firm, at the direction of the Supervisory Committee, has performed a verification of all members' accounts as well as all other procedures required.

In the opinion of Clifton Larson Allen, LLP, the statement of financial condition for the audit period presents fairly, in all material respects, the financial position of Star Choice Credit Union as of June 30, 2022 in conformity with Generally Accepted Accounting Principles.

Cheri Zitzloff
Sara Carson
Brent Larson

Board of Directors

Chair

Lindsey Olsen

Vice Chair

Mary St. Mary

Keith Huso

Lynn Lettow

Dan Ganley

Stuart Kohlstedt

Gloria Atika

Supervisory Committee

Cheri Zitzloff

Sara Carson

Brent Larson

Star Choice Staff

President

Scott Olson

Vice President

Tammy Johnson

Pat Deoraj

Ryan Diaz

Stephanie Helling

Joe Wabs

Sara Schaefer

Matt Pucsko

Stephanie Patron

Tracy Hegland

Lori Williamson

Tracy Bartholomew

Suzanne Gomes

Andrew Stoebe

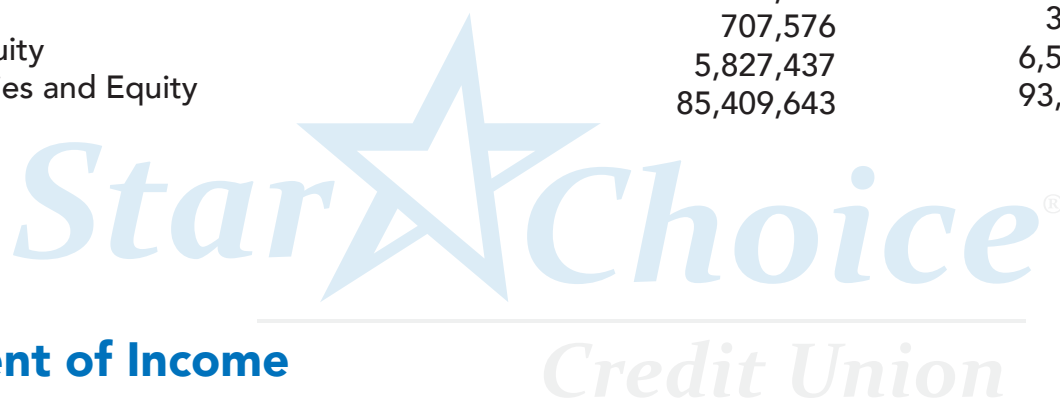
Shyann Ericksen

Financial Statements

Statement of Financial Condition

December 31, 2021 and 2022

	2021	2022
Loans	58,681,808	66,812,346
Allowance Investment	(246,425)	(225,938)
Cash and Investments	24,725,918	24,630,122
Other Assets	2,248,342	2,435,581
Total Assets	85,409,643	93,652,111
Member Deposit	78,670,706	86,310,758
Other Liabilities	203,924	443,696
Net Income	707,576	362,644
Member Equity	5,827,437	6,535,013
Total Liabilities and Equity	85,409,643	93,652,111



Statement of Income

December 31, 2021 and 2022

	2021	2022
Loan Interest Income	2,290,527	2,438,820
Non-Interest Income	1,091,148	1,084,740
Total Income	3,381,675	3,523,590
Operating Expense	2,496,219	2,787,321
Interest Expense	99,880	254,525
Allowance for Loan Loss	78,000	119,100
Total Expense	2,674,099	3,160,946
Net Income	707,576	362,644

